CLUB HOUSE® LAUNCHES TWO LIMITED EDITION PRODUCTS TO HELP CANADIANS DELIVER HOLIDAY FLAVOUR WITH LESS STRESS

Nearly three-quarters of Canadians experience stress when hosting or helping organize a holiday gathering, while seven in ten say skipping a beloved dish could cause a family "revolt"

LONDON, ON, Nov. 16, 2026 /CNW/ -- New Club House® consumer research reveals that nearly three-quarters of Canadians (74%) experience stress when hosting or helping organize a holiday gathering, with cooking among the leading stressors. The stakes are high: seven in ten Canadians (71%) say there is at least one holiday dish whose absence would cause a family or guest "revolt," while 58% say their family would notice if a beloved recipe was secretly changed.

With so much pressure to serve familiar favourites, while still bringing something special to the table, Canadians are looking for easy, reliable ways to make holiday hosting feel more manageable. To help deliver the flavours guests expect without adding extra stress, Club House is launching two new limited-edition holiday products: Salted Caramel Cheesecake Dessert Mix and Sticky Toffee Drizzle Dessert Mix.

Designed to make festive baking more approachable, Club House offers simple ways to create homemade treats and sharable dishes that help guests show up with something meaningful. For an easy dessert or a thoughtful host gift, try this No Bake Salted Caramel Cheesecake Recipe to bring to the dessert table featuring the new Club House Salted Caramel Cheesecake Dessert Mix.

"Holiday food is about much more than what is on the plate. It brings back memories, creates connection and helps families celebrate the traditions that matter most," said Traci Wildish, Vice President, Canada Consumer Sales & Marketing at McCormick & Co., Inc. "At Club House, we want to help Canadians create those familiar holiday flavours with confidence, so they can spend less time worrying in the kitchen and more time enjoying the people around the table."

Whether Canadians are preparing a treasured family recipe, hosting a holiday meal or bringing a homemade treat to a gathering, Club House offers flavour solutions to help make seasonal cooking easier. Nearly two-thirds of Canadians (63%) stick closely to traditional holiday meals, and half (50%) admit there is at least one holiday meal shortcut they would hide from their guests. Club House has a range of trusted flavour essentials, from baking favourites such as Club House Ground Cinnamon and Pure Vanilla Extract, to mealtime staples including Garlic Powder, Italiano Seasoning, Turkey Gravy and Brown Gravy to ensure the traditional flavour Canadians expect is delivered in every dish.

More than one-third of Canadians (37%) say turkey or another holiday roast reminds them of childhood. Club House herbs, spices and meal helpers can help hosts prepare familiar holiday dishes with confidence. For a trusted holiday main, this Easy Roast Turkey recipe, seasoned with Club House herbs and spices and served with Club House Turkey Gravy.

Three-quarters (75%) of Canadians say they bring a host gift, with homemade baking and edible treats among the most popular choices. For holiday baking, Canadians can recreate nostalgic favourites with Club House Ground Cinnamon and Pure Vanilla Extract. Try this new Cinnamon Coffee Cake recipe for a classic seasonal treat that brings comforting flavour to the table.

For more holiday inspiration and recipes, visit ClubHouse.ca.

Media Note: High-resolution product and recipe images can be downloaded here.

About the Survey:

This survey was undertaken by Club House and conducted online by The Harris Poll Canada. It ran overnight on October 16th, 2026, with 1,517 randomly selected Canadian adults who are online panelists.

The results have been weighted by age, gender, region, and education (and in Quebec, language) to match the population, according to Census data. This is to ensure the sample is representative of the entire adult population of Canada.

For comparison purposes, a probability sample of this size has an estimated margin of error (which measures sampling variability) of ±2.5%, 19 times out of 20. Discrepancies in or between totals when compared to the data tables are due to rounding.

About Club House®
Club House traces its roots back to 1883, where it first operated in London, Ontario, and today is Canada's leading flavour brand. For 140 years, Club House has been making Canadian meals taste great – through spices, herbs, seasoning blends, extracts, food colours, sauce mixes and other flavourful products available in retail outlets and foodservice businesses. Visit www.ClubHouse.ca for more information and recipes. Club House is one of McCormick & Company's (MKC) brands. McCormick is a global leader in flavour. With over $7 billion in annual sales across 150 countries and territories, we manufacture, market, and distribute herbs, spices, seasonings, condiments and flavours to the entire food and beverage industry including retailers, food manufacturers and foodservice businesses. Founded in 1889 and headquartered in Hunt Valley, Maryland USA, McCormick is guided by our principles and committed to our Purpose – To Stand Together for the Future of Flavour. McCormick envisions A World United by Flavour where healthy, sustainable and delicious go hand in hand. To learn more, visit: mccormickcorporation.com or follow McCormick & Company on Instagram and LinkedIn.

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