THE TON IS ABUZZ! MCCORMICK® X BRIDGERTON™ FINISHING SUGARS HAVE ARRIVED

Three new Limited-Edition Finishing Sugars are available now at Walmart, Amazon, and retailers nationwide

> ***"Dearest reader,** word among the ton is that the newest creation from the McCormick brand has made quite the stir — a trio of Finishing Sugars so divine, even the Queen herself would demand a taste. Prepare to indulge in the season's most delicious scandal."*

HUNT VALLEY, Md., (January 21, 2026) – The McCormick® brand has partnered with Netflix and Shondaland's *Bridgerton™* to unveil three new limited-edition Finishing Sugars – Sweet Lemon, Lavender Vanilla, and Strawberries & Cream – inspired by the romance, charm, and elegance of the hit series. Just in time for the *Bridgerton* Season 4 premiere on January 29, these enchanting sugars invite fans to add a touch of high-society sweetness to their favorite baked goods, beverages, and more.

"These three new Finishing Sugars add the perfect pinch of sweetness to transform any dish into the diamond of the season," said Giovanna DiLegge, Vice President of Marketing, U.S. Consumer, McCormick. "We're thrilled to collaborate with Netflix and Shondaland to bring dear readers a taste of the world of Bridgerton—a culinary affair as delightful as it is dashing."

A Taste Fit for the Ton

- **McCormick® *Bridgerton™* Sweet Lemon Finishing Sugar**
  Captivate your senses—and perhaps a suitor or two—with this bright and creamy blend. The exquisite balance of zesty lemon and smooth sweetness creates a flavor that's certain to be *the talk of the ton.* Sprinkle over pastries, cookies, or cocktails for a refreshingly flirtatious finish.
- **McCormick® *Bridgerton™* Lavender Vanilla Finishing Sugar**
  A timeless pairing worthy of a love story, lavender and vanilla come together in this elegant blend. Gracefully melting at the touch of warmth, it's perfect for teas, lattes, mocktails, or as a refined flourish atop cupcakes and cakes. A most *scandalously delightful* addition to any kitchen.
- **McCormick® *Bridgerton™* Strawberries & Cream Finishing Sugar**
  Sweet, juicy strawberries meet silky cream in this blend that's as enchanting as a garden party in full bloom. Dust over scones, pancakes, or desserts to earn your place as *the crème de la crème* of the social season.

The McCormick® x *Bridgerton™* Finishing Sugars are available now at Walmart, Amazon, and retailers nationwide for $3.99 each. For recipe inspiration worthy of Lady Whistledown's approval, visit McCormick.com and follow along on Instagram and TikTok for more ways to make your creations the diamond of any dessert table. Season 4 of *Bridgerton* will premiere on Netflix in two batches on January 29 and on February 26, 2026.

Media Note: To download high-resolution product images and view recipes, click HERE. Photos may be republished with credit to McCormick®.

About McCormick
McCormick & Company, Incorporated is a global leader in flavor. With over $6.7 billion in annual sales across 150 countries and territories, we manufacture, market, and distribute herbs, spices, seasonings, condiments and flavors to the entire food and beverage industry including retailers, food manufacturers and foodservice businesses. Our most popular brands with trademark registrations include McCormick, French's, Frank's RedHot, Stubb's, OLD BAY, Lawry's, Zatarain's, Ducros, Vahiné, Cholula, Schwartz, Kamis, DaQiao, Club House, Aeroplane, Gourmet Garden, FONA and Giotti. The breadth and reach of our portfolio uniquely position us to capitalize on the consumer demand for flavor in every sip and bite, through our products and our customers' products. We operate in two segments, Consumer and Flavor Solutions, which complement each other and reinforce our differentiation. The scale, insights, and technology that we leverage from both segments are meaningful in driving sustainable growth.

Founded in 1889 and headquartered in Hunt Valley, Maryland, USA, McCormick is guided by our principles and committed to our Purpose – To Stand Together for the Future of Flavor. McCormick envisions A World United by Flavor where healthy,

sustainable, and delicious go hand in hand.

To learn more, visit: www.mccormickcorporation.com or follow McCormick & Company on Instagram and LinkedIn.

About the Bridgerton Universe
Bridgerton captivated viewers around the world when Netflix and Shondaland debuted the iconic series in 2020. The fourth season turns its focus to bohemian second son Benedict (Luke Thompson) and premieres in two parts—January 29 and February 26, 2026. The franchise continues to enchant fans through live experiences, immersive events, and consumer collaborations that bring the Bridgerton universe to life both on and off screen. Follow @BridgertonNetflix for more.

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