FRANK'S REDHOT® DEBUTS SIX NEW FLAVOR-PACKED SAUCES

Dip and drizzle sauce on your favorite foods with new flavors from Frank's RedHot

HUNT VALLEY, Md., April 23, 2025 /PRNewswire/ -- Frank's RedHot®, the #1 hot sauce in the world*, is expanding its portfolio with the debut of six new exciting flavors from its Dip'n Sauce, Squeeze Sauce, and Wings Sauce lines to enhance any dish. Rolling out to retailers nationwide, the new sauces from Frank's RedHot give fans a flavor for every occasion so they can keep putting that $#!t on everything.

"Get ready to shake things up with the new flavors of Frank's Dip'n, Squeeze, and Wings Sauces," said Valda Coryat, North America Vice President of Marketing at McCormick & Company, Inc. "Consumers can dip and drizzle these flavorful sauces on their favorite foods – turning every meal into a tasty adventure. Each sauce offers accessible heat, inviting fans to experiment with a wide range of trending, consumer-preferred flavor combinations, such as "swicy" and easy, global-inspired flavors for anyone to explore and enjoy."

NEW Frank's RedHot Squeeze Sauces

Squeeze Sauces are thicker than traditional hot sauce and provide an ultra-smooth drizzle as a topping for favorite foods.

- **Frank's RedHot Burger Squeeze Sauce:** This creamy, tangy burger sauce blends spicy Frank's RedHot flavor with dill pickle juice and mayo to add a pop of mild heat to make it the ultimate burger sauce — not just burgers, but also for fries, pizza, and chicken sandwiches.
- **Frank's RedHot Korean BBQ Squeeze Sauce:** This blend of soy sauce, garlic, and a touch of Frank's RedHot delivers a burst of savory, medium heat to salmon, noodles, rice and more.

NEW Frank's RedHot Dip'n Sauces

Dip'n Sauces are perfect for dipping ready-to-eat foods with their thick and creamy texture.

- **Frank's RedHot Secret Chicken Dip'n Sauce:** Dip favorite foods like chicken fingers, fries, and more into this creamy sauce featuring a tangy, smoky flavor. Thicker than regular hot sauce, this clingy condiment delivers medium heat and a craveable taste to whatever is on the plate.
- **Frank's RedHot Sweet N' Sour Dip'n Sauce:** This sweet and sour flavor is perfect for chicken fingers, egg rolls, and other favorites. Thicker than regular hot sauce, and clingy for major dip-ability, this craveable flavor offers a medium heat.

NEW Frank's RedHot Wings Sauces

Wing Sauces are perfect for elevating favorite foods; just toss or dip for an instant flavor boost.

- **Frank's RedHot General Tso Wings Sauce:** A delicious blend of soy sauce, aged cayenne peppers and vinegar paired with just the right amount of sweetness. Ready to use straight from the bottle, this craveable flavor delivers mild heat to stir-fry, chicken wings, shrimp, and more.
- **Frank's RedHot Mango Habanero Wings Sauce:** Sweet mango and fiery habanero unite in a sauce that is ready to bring the perfect balance of fruity, sweet heat to chicken wings, sandwiches, tacos, and fries.

For recipes and more information, visit FranksRedHot.com. Frank's RedHot followers can also share their own recipes and images using the new products by tagging @FranksRedHot on social media.

Media Note: Download high-resolution images here. Photos may be credited to Frank's RedHot.

**Source: Euromonitor International Limited; based on custom research conducted September 2024 for volume sales (ounces/ml) in 2023 through all retail channels. Hot sauce is defined as spicy table sauce/condiment made from chilies and excludes chili paste, chili oil and dried chili powder/flakes.*

About Frank's RedHot:

It all started back in 1920 when the first bottle of Original Cayenne Pepper Sauce was introduced. Made with a premium blend of aged cayenne peppers, Frank's RedHot adds the perfect blend of flavor and heat to your favorite foods. Frank's Cayenne

Pepper Sauce was used as the secret ingredient in the original Buffalo wings created in Buffalo, NY in 1964. Try our family of products including the Original sauce, Buffalo Wings sauce, Queso Dip seasoning mix, Buffalo Ranch seasoning, Frozen Buffalo Wings and more. Visit www.Franksredhot.com for more information and recipes. for more information and recipes.

Frank's RedHot is one of McCormick & Company's (MKC) brands. McCormick is a global leader in flavor. With over $6.7 billion in annual sales across 150 countries and territories, we manufacture, market, and distribute herbs, spices, seasonings, condiments and flavors to the entire food and beverage industry including retailers, food manufacturers and foodservice businesses. Founded in 1889 and headquartered in Hunt Valley, Maryland USA, McCormick is guided by our principles and committed to our Purpose – To Stand Together for the Future of Flavor. McCormick envisions A World United by Flavor where healthy, sustainable and delicious go hand in hand. To learn more, visit: www.mccormickcorporation.com or follow McCormick & Company on Instagram and LinkedIn.

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